

**GROW.  
INSPIRE.  
LEAD.**

---

**Entrepreneur  
Growth Summit**



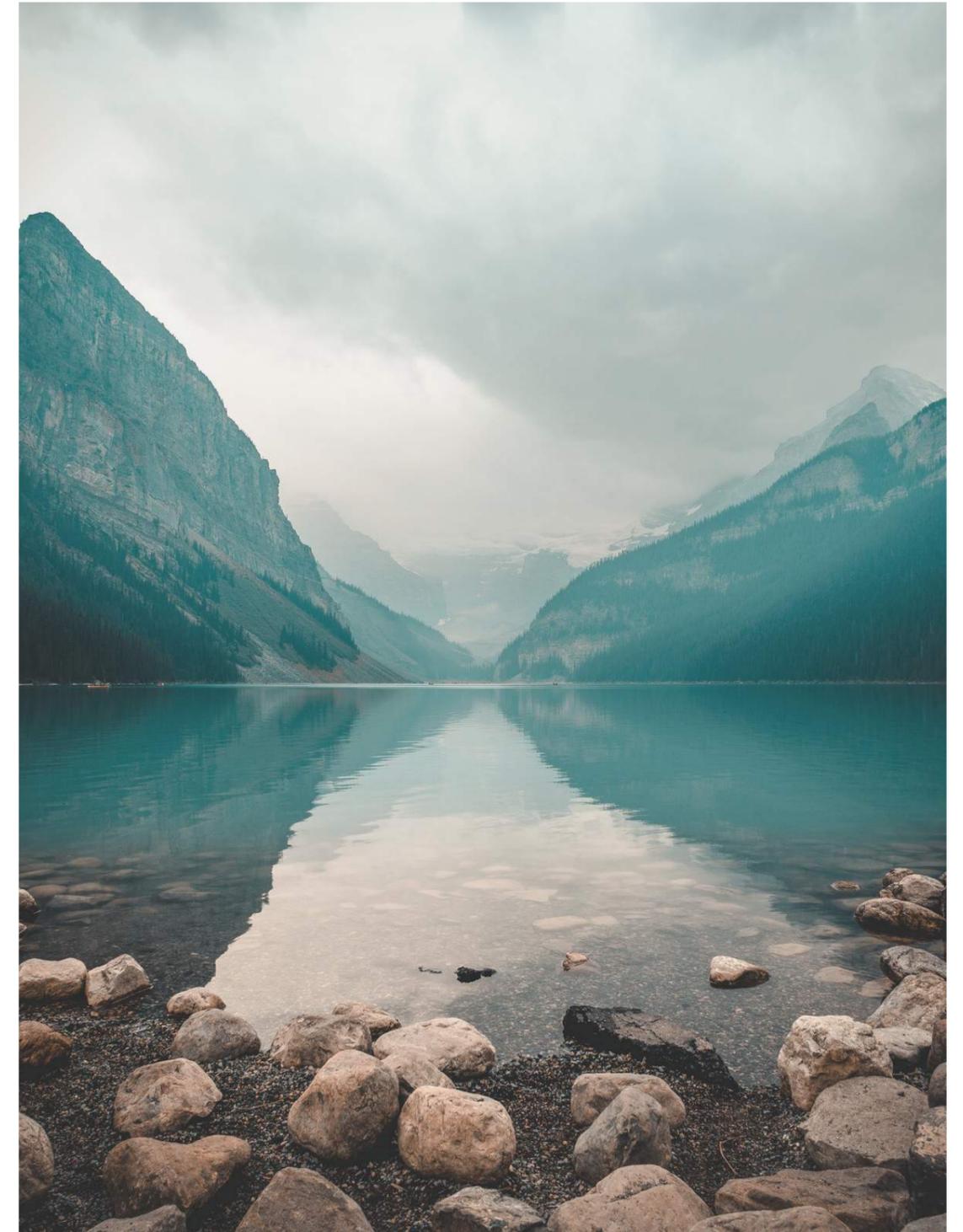
# About EGS

## Mission

The mission of EGS is to grow and inspire current and upcoming entrepreneurs so that we can lead our region into the next decade. We believe that we have an amazing amount of talent in our region and by working together, we can overcome any obstacle to create a successful culture. Too often we spend time working against each other. We believe that by coming together, we can all achieve so much more.

Our passion is help people achieve their idea of success. EGS is a culmination of that passion. We created EGS with the focus of not having “just another conference” but creating the conference that will make a difference for everyone. Creating a conference that does so much more than just energize and inspire but gives useful, actionable items that can make a difference in the day to day business life of a small business owner.

We are bringing together some of the best of our local talent with some of the bigger thinkers on the bigger stage to provide a day of information and networking. If you are an entrepreneur (or thinking of becoming an entrepreneur) and are looking to grow your business to the next level, then this is the conference for you.





**THERE ARE NO GREAT  
LIMITS TO GROWTH  
BECAUSE THERE ARE NO  
LIMITS OF HUMAN  
INTELLIGENCE,  
IMAGINATION, AND  
WONDER.**

*Ronald Reagan*



# Title Partnership

**Investment \$10,000**

## Lets Grow Together!

As our title sponsor you will have access to the entire conference, from networking to activation opportunities selected with your brand in mind. Help us help entrepreneurs reach new heights in their business.

- \* Eight (8) Delegate Passes
- \* 12 General Passes for contesting and audience engagement
- \* Regular podium brand recognition, speaking opportunity if desired
- \* Conduct a training workshop
- \* Full page inside Back Cover or Full page inside Front Cover (program guide)
- \* Opportunity to promote EGS involvement
- \* Logo recognition on all conference print collateral
- \* Logo recognition on all level (Title) related collateral
- \* Logo recognition on sponsor page on website
- \* Logo recognition on Title level in program guide
- \* Vendor placement at the EGS Expo
- \* Social recognition as TITLE sponsor
- \* Social mentions and sponsor profile



# Executive Experience with Jen Waldman



## Discover Your "Why"

Jen Waldman helps people hone in on their unique gifts, empowering them to take action with authenticity and heart. Using her background in the arts, she encourages creative thinking and imagination, so that others can cultivate new ideas and share them with the world.

Jen and Simon Sinek united several years ago when Simon became aware that Jen was using the Golden Circle to inspire artists to make a greater impact with their work. The two recognized that by combining their efforts they could help people across many different industries discover their WHY and bring it to life. Jen now travels the world offering Why-inspired keynotes and workshops on leadership, communication, and presentation skills so that individuals and organizations can have more impact with their ideas.

## Investment \$3,500

- \* Speaking opportunity
- \* Banner placement throughout
- \* Opportunity to promote EGS involvement
- \* Social media exposure
- \* Host a cocktail hour with Jen Waldman



# Activation Opportunities



## *Lunch Partner*

Food is the center of all events. Put yourself in the middle of it all.



## *Breaks Partner*

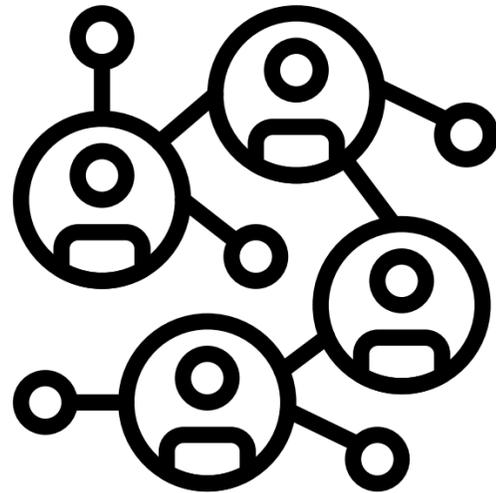
Stretch your legs and influence.



## *Wi-Fi Partner*

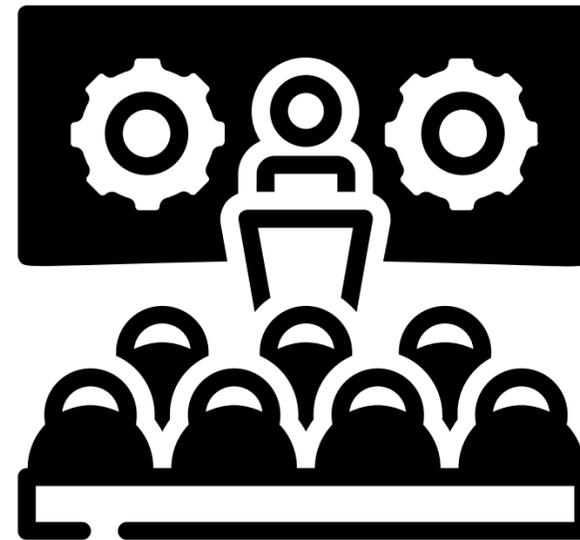
Sponsor connectivity. Be the person who helps keep everyone together..

# Activation Opportunities



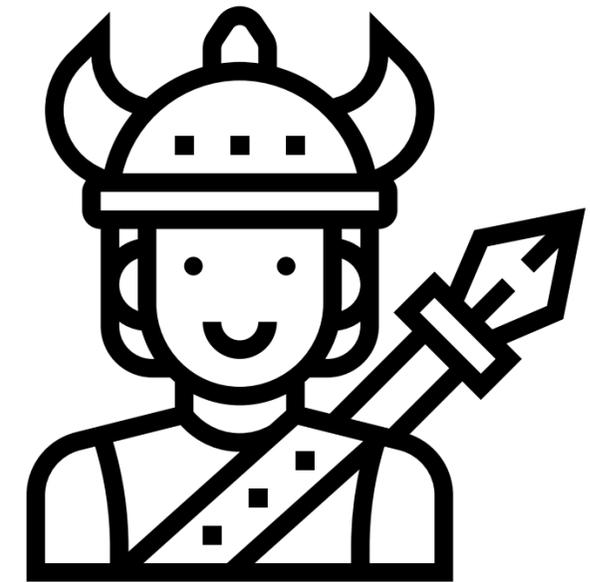
## *Reception Partner*

Be the power behind the network!



## *Workshop Partner*

Share your expertise with the up and comers.



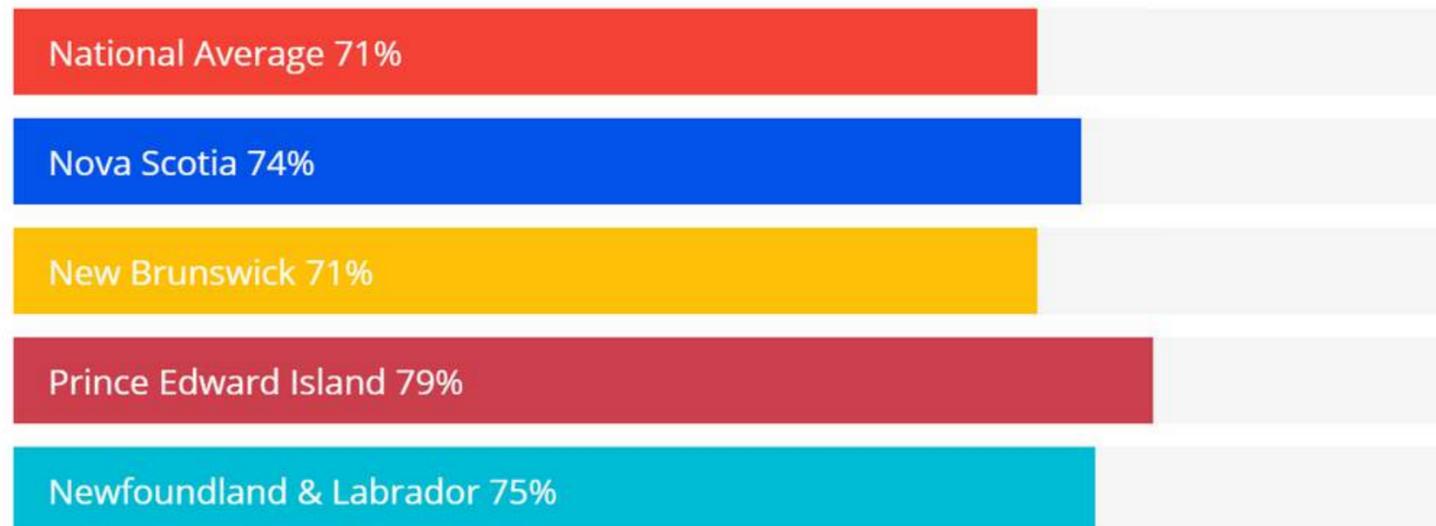
## *Youth Event*

Be pivotal with the business owners of tomorrow.

# BY THE NUMBERS

## Small Business Stats & Facts

### Small business employment by province



### Our accomplishments

- ✓ **72%** of all new jobs in Atlantic Canada are in small business (ACOA)
- ✓ **35%** of all entrepreneurs in Atlantic Canada are women (ACOA)
- ✓ **97.9%** of all businesses in Canada are small business
- ✓ **27%** of research and development (2011-2013) was through small business
- ✓ **30%** of GDP for each province is contributed through small business

# LEVELS OF INVESTMENT

## *Executive Level*

**\$7,500**

- \* One (1) 8x8 footprint space
- \* 2 minute speaking opportunity of your choice (Excluding the Executive Experience program)
- \* Logo on website
- \* Logo on all print materials with preferred placement
- \* Six (6) delegate passes to event
- \* Logo placement in all e-newsletters
- \* Full page ad inside event program (8 1/2 x 11)
- \* Social media announcements
- \* Delegate bag item.

## *Manager Level*

**\$4,500**

- \* Conduct a workshop
- \* One (1) 8x8 footprint space
- \* Logo on all print materials
- \* Four (4) full delegate passes
- \* Half page ad inside event program
- \* Logo on website
- \* Social media announcements
- \* Delegate bag item

## *Account Level*

**\$2,000**

- \* Logo on website
- \* Logo inside conference program
- \* Two (2) full delegate passes
- \* Delegate bag item
- \* One (1) 8x8 footprint space

**Expose your brand at our conference  
EXPO**

---

**\$625**

*per 8'x8' footprint location!*

Contact us for more information.





# Talk to Us!

## *Director of Sponsorship*

Darin Roche

## *Email Address*

darin@thepartnershipcompany.com

## *Phone Number*

902.818.9779

## Entrepreneur Growth Summit Conference

DATE	September 21, 2019
LOCATION	Halifax Marriot Hotel
WEBSITE	<a href="http://www.egsconferences.com">www.egsconferences.com</a>